



eCom Scotland

**\*\*\* PRESS RELEASE \*\*\***

## **Virtual Learning is the key to cutting training costs within Organisations**

With the rise of flexible working and the general aim to cut travel and environmental costs, Virtual Learning has emerged as an excellent method of reaching learners and improving employee productivity within Organisations.

No matter how good the eLearning is, or how easy the system is to use online learners can't help losing focus, checking email, twittering, texting, or heading onto Facebook.

Virtual Learning creates a lively, hassle-free, blended learning environment ensuring the learners are engaging and maximizing the effectiveness of learning.

In response to this eCom Scotland have launched eNetVROOM™, Virtual Classrooms which offer an enhanced online learning experience for your learners. Learning through Virtual Classrooms delivers the same content as the classroom, with presenter-led, real time information ensuring a high level of communication regardless of the geographical distribution of the learners.

eNetVROOM™ is embedded in eNetLearn™, eCom Scotland's Learning Management System which offers a fully integrated environment for easy maintenance of users and learning content, 24/7 availability, reporting features and creative environments to allow your learners to work collaboratively.

The Virtual Classrooms can be set up to contain Video Clips, Webinars of Keynote Speakers, Online Learner Discussions, Workshops (With Guidance Notes), Communities of Practice, eMentoring and Virtual Business Meetings.

eCom Scotland will be presenting eNetVROOM™ live at Online Educa, Berlin 2009

For more information on eCom Scotland please visit [www.ecomscotland.com](http://www.ecomscotland.com)

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**\*\*\* PRESS INFORMATION \*\*\***

**eCom Scotland is a leading provider of learning management solutions that improve training effectiveness and compliance.**

**eCom Scotland will be attending Online Educa Berlin 2009 within The British Institute of Learning & Development Pavilion.**

**Managing Director Linda Steedman is on the board of The eAssessment Association and founder member of The eLearning Alliance Scotland and will be giving a presentation at Online Educa Berlin 2009**

**eCom Scotland has two directors both Female, and currently have 16 staff based in Fife, Scotland**

**eCom Scotland work with Public and Awarding Bodies such as the British Institute of Inn-keeping Awarding Body (BIIAB), The Chartered Institute of Bankers in Scotland (CIOBS), The Scottish Parliament, SCORE Group PLC, The Improvement Service and Scottish Water.**

**eCom Scotland provide online assessments for Scottish Qualifications Authority**

**For more information about eCom Scotland visit [www.ecomscotland.com](http://www.ecomscotland.com)**